South Central District Health

Keeping your family & community healthy 1020 Washington Street North * Twin Falls, ID 83301 208-737-5900 * www.phd5.idaho.gov

March 13, 2007

PRESS RELEASE - For Immediate Release

Contact: Tami Pearson, Health Education Specialist, 737-5945

Beth Worbets, Smoking Cessation Instructor, 788-1824

District Health Offers Blaine County Tobacco Cessation Classes

South Central District Health will offer the American Cancer Society's "Fresh Start" program to help adults quit using tobacco. This session of the FREE six-class program will be offered on Tuesdays and Thursdays, April 3 through April 19, 2007, at 6:00 – 7:00 p.m. at the CSI Community Campus, 1050 Fox Acres Road, Room 211. Registration for the class can be made by calling Beth Worbets, Smoking Cessation Instructor, 788-1824, or Tami Pearson, Tobacco Program Coordinator for South Central District Health, at 737-5945.

The "Fresh Start" program is specifically designed for those who are tired of their addiction. It builds skills and knowledge to help reduce and eventually end tobacco use. Participants will learn skills to communicate better, handle stress, make decisions, set goals, eat healthy, and exercise.

Smoking is the single most preventable cause of death in the United States. More than 440,000 people die every year in United States from using tobacco products. That is 1200 people all day, everyday. For every tobacco-related death, twenty others suffer significant health issues with decreased quality of life. Space is limited in the free class so participants are urged to register early.

###